

*CURRICULUM VITA*

**David Strang**

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**Education:**

1988	Ph.D.	Sociology	Stanford University
1984	M.A.	Sociology	Stanford University
1981	B.A.	Sociology	Harvard University

**Academic Positions:**

2002 –	Professor, Cornell University
1994 – 2002	Associate Professor, Cornell University
1991 – 1994	Assistant Professor, Cornell University
1988 – 1991	Assistant Professor, University of Iowa

**Fellowships and Grants:**

“Creativity, Innovation, and Entrepreneurship”, Institute of Social Sciences, Cornell University, 2013-6.

Visiting Fellow, Entrepreneurship and Family Enterprise, Insead – Singapore, 2015.

Visiting Fellow, Department of Sociology, Harvard University, 2015.

International Research Fellow, Novak Druce Center for Professional Service Firms, Saïd Business School, Oxford, 2010-

Visiting Fellow, Saïd Business School and Nuffield College, Oxford, 2009.

Co-Principal Investigator, “Very Large Semi-Structured Datasets for Social Science Research.” *National Science Foundation* (\$1,999,990), 2006-07.

Visiting Professor, Department of Sociology, Tel Aviv University, 1999.

Fellow, Center for Advanced Study in the Behavioral Sciences, Palo Alto, 1998-9.

Principal Investigator, "Attending to Managerial Fashion," *Citigroup Behavioral Science Research Council* (\$15,000), 1997-2003.

Visiting Professor, Amsterdam School for Social Research, University of Amsterdam, 1995.

Principal Investigator, "Global Diffusion of National Policies." *National Science Foundation* (\$299,643), 1992-4.

### **Undergraduate Courses:**

American Society through Film  
Contemporary Business Organization  
Contemporary Sociological Theory  
Social Movements  
Social Networks and Social Processes  
Utopia in Theory and Practice

### **Graduate Courses**

Conflict and the Nation-State  
Event History Analysis  
Models and Methods for Longitudinal Analysis  
Organizational Research  
Sociology of Diffusion

### **Publications:**

David Strang and Kyle Siler, "From 'just the facts' to 'more theory and method, please': the evolution of the research article in *Administrative Science Quarterly*, 1956-2008." *Social Studies of Science*, 2017, in press.

Kyle Siler and David Strang, "Peer review and scholarly originality: let 1000 flowers bloom but don't step on any." *Science, Technology & Human Values* 42 (2016): 29-61.

David Strang and Kelly Patterson, "Diffusion: from Facebook to (Management) Fashion." In R.A. Scott and M. C. Buchmann, eds., **Emerging Trends in the Social and Behavioral Sciences**.  
Published Online: 29 NOV 2016, DOI: 10.1002/9781118900772.etrds042

David Strang and Kyle Siler, "Revising as reframing: original submissions vs published papers in *Administrative Science Quarterly*, 2005-2009." *Sociological Theory* 33 (2015): 71-96.

David Strang, Robert J. David, and Saeed Akhlaghpour, "Coevolution in management fashion: an agent-based model of consultant-driven innovation." *American Journal of Sociology* 120 (2015): 226-64.

David Strang and Kelly Patterson, "Asymmetries in experiential and vicarious learning: lessons from the hiring and firing of baseball managers." *Sociological Science* 1 (2014): 178-98.

Ion Bogdan Vasi, David Strang, and Arnout van den Rijt, "Tea and sympathy: The Tea Party movement and Republican pre-commitment to radical conservatism in the 2011 debt limit crisis." *Mobilization* 19 (2014): 1-22.

David Strang, "Boomerang diffusion at a global bank: national culture and a total quality initiative." Pp. 107-18 in G.S. Drori, M.A. Hollerer, and P. Walgenbach, eds., **Global Themes and Local Variations in Organization and Management: Perspectives on Glocalization**. Routledge, 2013.

David Strang, **Learning by Example: Imitation and Innovation at a Global Bank**. Princeton University Press, 2010.

David Strang, "School and super-school." Pp. 419-24 in C.B. Schoonhoven and F. Dobbin, eds., **Stanford's Organizational Theory Renaissance 1970-2000**. Research in the Sociology of Organizations, Vol. 28. Emerald, 2010.

Ion Bogdan Vasi and David Strang, "Civil liberty in America: the diffusion of municipal Bill of Rights resolutions after the passage of the USA PATRIOT Act." *American Journal of Sociology* 114 (2009): 1716-64.

Mary C. Still and David Strang, "Who does an elite organization emulate?" *Administrative Science Quarterly* 54 (2009): 58-89.

Michael Lounsbury and David Strang, "Social entrepreneurship: success stories and logic construction." Pp. 71-94 in D. Hammack and S. Heydemann, eds., **Globalization, Philanthropy and Civil Society: Projecting Philanthropic Logics Abroad**. Indiana University Press, 2009.

David Strang and Dong-Il Jung, "Participatory improvement at a global bank: the diffusion of quality teams and the demise of a Six Sigma initiative." *Organizational Studies* 30 (2009): 31-53.

Chang Kil Lee and David Strang, "The international diffusion of public sector downsizing: network emulation and theory-driven learning." *International Organization* 60 (2006): 883-909.

[reprinted in B.A. Simmons, F. Dobbin, and G. Garrett, eds., **The Global Diffusion of Markets and Democracy**, Cambridge University Press 2008, p 141-72.]

David Strang and Mary C. Still, "Does ambiguity promote imitation, or hinder it? An empirical study of benchmarking teams." *European Management Review* 3 (2006): 101-12.

Robert J. David and David Strang, "When fashion is fleeting: transitory collective beliefs and the dynamics of TQM consulting." *Academy of Management Journal* 49 (2006): 215-33.

David Strang and Dong-Il Jung, "Organizational change as an orchestrated social movement: recruitment to a 'quality initiative'." Pp. 280-309 in G.F. Davis, D. McAdam, W.R. Scott, and M.N. Zald, eds., **Social Movements and Organization Theory**. Cambridge University Press, 2005.

David Strang, "Innovation diffusion." Pp. 177-8 in N. Nicholson, P. G. Audia and M. M. Pillutla, eds., **Blackwell Encyclopedia of Management: Organizational Behavior**, 2005, 2<sup>nd</sup> edition.

David Strang and Young-Mi Kim, "Diffusion and domestication of managerial innovations: the spread of scientific management, quality circles, and TQM between the United States and Japan." Pp. 177-99 in S. Ackroyd, R. Batt, P. Thompson, P.S. Tolbert, eds., **The Oxford Handbook of Work and Organization**. Oxford University Press, 2005.

David Strang and Mary C. Still, "In search of the elite: revising a model of adaptive emulation with evidence from benchmarking teams." *Industrial and Corporate Change* 13 (2004): 309-33.

David Strang, "The diffusion of TQM within a global bank." Pp. 275-293 in J.A.C. Baum and O. Sorenson, eds., **Geography and Strategy – Advances in Strategic Management** 20. Elsevier/JAI Press, 2003.

Mary C. Still and David Strang, "Institutionalizing family-friendly policies." Pp. 288-309 in P. Moen, ed., **Its About Time: Couples and Careers**. Cornell/ILR Press, 2003.

David Strang and Michael W. Macy, "In search of excellence: fads, success stories, and adaptive emulation." *American Journal of Sociology* 107 (2001): 147-82.

Henrich R. Greve, Nancy B. Tuma, and David Strang, "Estimation of diffusion processes from incomplete data: a simulation study." *Sociological Methods and Research* 29 (2001): 435-67.

David Strang and Ellen M. Bradburn, "Theorizing legitimacy or legitimating theory? Neoliberal discourse and HMO policy, 1970-89." Pp. 129-58 in J.L. Campbell and O.K. Pedersen, eds., **The Rise of Neoliberalism and Institutional Analysis**. Princeton University Press, 2001.

David Strang and Wesley D. Sine, "Inter-organizational institutions." Pp. 497-519 in J.A.C. Baum, ed., **The Blackwell Companion to Organizations**. Blackwell, 2001.

Michael W. Macy and David Strang, "Dedicated followers of success: a computational model of fashionable innovation." Pp. 93-118 in A. Lomi and E.R. Larsen, eds., **Dynamics of Organizations: Computational Modeling and Organization Theories**. MIT Press, 2001.

David Strang and Sarah A. Soule, "Diffusion in organizations and social movements: from hybrid corn to poison pills." *Annual Review of Sociology* 24 (1998): 265-90.

Victor Nee and David Strang, "The emergence and diffusion of institutional forms." *Journal of Institutional and Theoretical Economics* 154 (1998): 706-15.

David Strang, "Contested sovereignty: the social construction of colonial imperialism." Pp. 22-49 in C. Weber and T. Biersteker, eds., **State Sovereignty as Social Construct**. Cambridge University Press, 1996.

Henrich R. Greve, David Strang, and Nancy B. Tuma, "Specification and estimation of heterogeneous diffusion models." Pp. 377-420 in P.V. Marsden, ed., **Sociological Methodology**. Blackwell, 1995.

David Strang, "Health maintenance organizations." Pp. 163-82 in G.R. Carroll and M.T. Hannan, eds., **Organizations in Industry: Strategy, Structure, and Selection**. Oxford University Press, 1995.

David Strang, "The new institutionalism as a form of structural analysis." Pp. 151-74 in C. Prendergast and J.D. Knottnerus, eds., **Recent Developments in the Theory of Social Structure**. JAI, 1994.

David Strang, "British and French political institutions and the patterning of decolonization." Pp. 278-95 in T. Janoski and A. Hicks, eds., **The Comparative Political Economy of the Welfare State: New Methodologies and Approaches**. Cambridge University Press, 1994.

David Strang, "Introduction to event history methods." Pp. 245-53 in T. Janoski and A. Hicks, eds., **The Comparative Political Economy of the Welfare State: New Methodologies and Approaches**. Cambridge University Press, 1994.

David Strang and John W. Meyer, "Institutional conditions for diffusion." *Theory and Society* 22 (1993): 487-511.

[reprinted in W.R. Scott and J.W. Meyer, eds., **Institutional Environments and Organizations**, Sage 1994; G. Krucken and G.S. Drori, eds., **World Society**, Oxford 2009; R.Greenwood, K.Sahlin, C. Oliver, eds., **Institutional Theory in Organization Studies**, SAGE 2012.]

David Strang and Nancy B. Tuma, "Spatial and temporal heterogeneity in diffusion." *American Journal of Sociology* 99 (1993): 614-39.

[reprinted in L. L. Wu, ed., **Event History Analysis**, Sage 2011.]

David Strang and Patricia M.Y. Chang, "The International Labour Organisation and the welfare state: institutional effects on national welfare spending, 1960-80." *International Organization* 47 (1993): 235- 62.

David Strang, "The inner incompatibility of empire and nation: popular sovereignty and decolonization." *Sociological Perspectives* 35 (1992): 367-84.

David Strang, "Decolonization" and "Imperialism and colonialism." Pp. 425-9 and 881-5 in E.F. and M.L. Borgatta, eds., **Encyclopedia of Sociology**. MacMillan, 1992.

David Strang, "Global patterns of decolonization 1500-1987." *International Studies Quarterly* 35 (1991): 429-54.

David Strang, "Anomaly and commonplace in European political expansion: realist and institutional accounts." *International Organization* 45 (1991): 143-62.

David Strang, "Adding social structure to diffusion models: an event-history framework." *Sociological Methods and Research* 19 (1991): 324-53.

David Strang, "From dependency to sovereignty: an event history analysis of decolonization 1870-1987." *American Sociological Review* 55 (1990): 846-60.

David Strang and James N. Baron, "Categorical imperatives: the structure of job titles in California state agencies." *American Sociological Review* 55 (1990): 479-95.

Yasemin Soysal and David Strang, "Construction of the first mass education systems in nineteenth century Europe." *Sociology of Education* 62 (1989): 277-88.

John W. Meyer, W. Richard Scott, David Strang, and Andrew L. Creighton, "Bureaucratization without centralization: changes in the organizational system of American education, 1940-1980." Pp. 139-68 in L.G. Zucker, ed., **Institutional Patterns and Organizations: Culture and Environment**. Ballinger, 1988.

[reprinted in W.R. Scott and J.W. Meyer, eds., **Institutional Environments and Organizations**, Sage 1994.]

David Strang, "The administrative transformation of American education: school district consolidation 1938-1980." *Administrative Science Quarterly* 32 (1987): 352-66.

John W. Meyer, W. Richard Scott, and David Strang, "Centralization, fragmentation, and school district complexity." *Administrative Science Quarterly* 32 (1987): 186-201.

[reprinted in W.R. Scott and J.W. Meyer, **Institutional Environments and Organizations**, Sage 1994.]

## **Book Reviews**

*Direct Action, Deliberation, and Diffusion* by Lesley Wood. *American Journal of Sociology* 119 (2013): 186.

*Climbing the Charts* by Gabriel Rossman. *Administrative Science Quarterly* 58 (2013): 491-2.

*Flavor of the Month* by Joel Best. *Contemporary Sociology* 36 (2007): 160-1.

*Social Movements and Networks* edited by Mario Diani and Doug McAdam. *International Studies Review* 6 (2004): 150-1.

*Organizations Evolving* by Howard Aldrich. *Contemporary Sociology* 31 (2002): 150.

*A Structural Theory of Social Influence* by Noah E. Friedkin. *Administrative Science Quarterly* 45 (2000): 162-4.

*Constructing the Nation-State* by Connie L. McNeely. *American Journal of Sociology* 102 (1996): 601-2.

*Ideas, Interests, and American Trade Policy* by Judith Goldstein, and *Mercenaries, Pirates and Sovereigns* by Janice E. Thomson. *Contemporary Sociology* 23 (1994): 823-4.

*Of Time and Power* by Henry S. Bienen and Nicholas van de Walle. *Contemporary Sociology* 21 (1992): 188-9.

### **Department and University Service, selected**

Chair, Department of Sociology (1994-7, 2014-5)

Director of Graduate Studies, Department of Sociology (2008-12)

Director of Undergraduate Studies, Department of Sociology (1992-3, 2004-7)

Member, Vice-President's Committee on Sociology (1995-7)

Member, Faculty Council of Representatives (1992-5)

### **Professional Activities**

Occasional Member, *Academy of Management, American Political Science Association, American Sociological Association, European Group for Organizational Studies, Social Science History Association, Sociological Research Association.*

Co-Director, Multidisciplinary Research Program on Organizations and Institutions, Cornell University, (1997-8).

Book Review Editor, *Administrative Science Quarterly* (2004-7).

Editorial Board, *Administrative Science Quarterly* (1994-6); *Industrial and Corporate Change* (1999-); *American Sociological Review* (2010-14).

Occasional Reviewer, *Academy of Management Journal*, *Academy of Management Review*, *Acta Sociologica*, *Administrative Science Quarterly*, *American Journal of Political Science*, *American Journal of Sociology*, *American Political Science Review*, *American Sociological Review*, *Comparative Political Studies*, *European Political Science Review*, *Human Relations*, *International Organization*, *International Sociology*, *International Studies Quarterly*, *Journal of Management Studies*, *Journal of Mathematical Sociology*, *Management Inquiry*, *MIS Quarterly*, *Organization Science*, *Organizational Studies*, *Philosophy of Science*, *Rationality & Society*, *Research in the Sociology of Organizations*, *Research Policy*, *Science*, *Social Forces*, *Social Problems*, *Sociological Forum*, *Sociological Inquiry*, *Sociological Methods and Research*, *Sociological Quarterly*, *Sociological Theory*, *Sociology of Education*, *Work and Occupations*.

### **Professional Workshops**

*Event History Analysis*. Quantitative Initiative for Policy and Social Research, University of Kentucky. May 2016.

### **Conference and Invited Presentations**

Abdullah Shahid, Fedor Dokshin, M. Diane Burton, Charles Whitehead, and David Strang, "Collusive obfuscation: risk disclosure in mortgage backed securities." *Academy of Management*, Anaheim 2016.

David Strang, "Peer review as a transformative process: organization science and medical science." Harvard University 2015; Chinese University of Hong Kong 2015; Insead 2015.

David Strang, "Consultants as vectors of global diffusion and fashion cycles." Princeton University 2015; Duke University 2015.

David Strang, "Max Weber and the Yellow Pages." *The Phenomenology of Organizations*. Dover MA, 2014.

Kyle Siler and David Strang, "Does peer review have a pro- or anti-innovation bias?" *Academy of Management*, Philadelphia 2014.

Kyle Siler and David Strang, "Gendered peer review experiences and perceptions in organization science." *Academy of Management*, Philadelphia 2014.

David Strang and Kyle Siler, "The constructive face of peer review: original submissions vs published papers in *Administrative Science Quarterly*, 2005-2009." McGill University 2014; *Economy and Society @ Yale* 2014; Harvard University 2013; Yale University 2013.

Chan S. Suh and David Strang, "Peace movements in the shadow of militarism: military communities and the diffusion of peace resolutions." *American Sociological Association*, New York City 2013.



Kyle Siler and David Strang, "Is peer review inherently conservative? Authorial strategies and experience at a leading social science journal." *Administrative Sciences Association of Canada*, Calgary 2013; *American Sociological Association*, New York City 2013.

Bogdan Vasi, David Strang, and Arnout van den Rijt, "Tea and sympathy: The Tea Party movement and Republican pre-commitment to radical conservatism in the 2011 debt limit crisis." Pontificia Universidad Católica de Chile, 2013; *American Sociological Association*, Las Vegas 2011.

David Strang, Robert David, and Saeed Akhlaghpour, "Coevolution in management fashion: computational models of consultant-driven innovation." Harvard University, 2012; *Academy of Management*, Boston 2012; Oxford University, 2011; *EGOS*, Goteborg 2011.

David Strang and Kelly Patterson, "Asymmetries in experiential and vicarious learning: lessons from the hiring and firing of baseball managers." Harvard University, 2010; University of Chicago, 2010; Imperial College, 2009; *American Sociological Association*, San Francisco 2009; *Academy of Management*, Chicago 2009.

David Strang and Kyle Siler, "From 'just the facts' to 'more theory and methods, please': the evolution of the research article in *Administrative Science Quarterly*, 1956-2008." *Academy of Management*, Orlando 2013; *EGOS*, Montreal 2013; VU Amsterdam 2012; Harvard University 2011.

David Strang, "Learning by example." Cambridge University 2009; Oxford University 2009; Stockholm School of Economics 2009; Copenhagen Business School 2009; MIT 2008; Yonsei University 2007.

Chang Kil Lee and David Strang, "The international diffusion of public sector downsizing." Columbia University 2006; Harvard University 2004; *American Political Science Association*, Chicago 2004; University of Canterbury 2004; UCLA 2003.

Mary C. Still and David Strang, "Who does an elite organization emulate? The influence of firm ties on the decisions of benchmarking firms." Northwestern 2007; *American Sociological Association*, San Francisco 2004.

Robert David and David Strang, "When fashion is fleeting: boom-bust dynamics in the TQM consulting niche." *Administrative Sciences Association of Canada*, Quebec City 2004 (received Best Paper Award, *Organizational Theory Division*); University of Chicago 2004; Australian Graduate School of Management 2004; *Academy of Management*, Seattle 2003; *EGOS*, Barcelona 2002.

David Strang, "Empires old and new: Western colonial imperialism and America in Iraq." *Critical Anatomy of the New American Empire*, Cornell 2004.

David Strang and Mary C. Still, "Is imitation a response to uncertainty? An empirical study of benchmarking teams." UC Berkeley 2003; Insead 2003; Northwestern 2003.

David Strang, "Empirical decision processes and theories of imitation: how managerial self-reports inform models of adaptive emulation." *College of Management Science at INFORMS*, Miami 2001.

Wesley D. Sine and David Strang, "'On the road again': quality teams and national culture in a global bank." *American Sociological Association*, Anaheim 2001.

David Strang, "Diffusion and learning within organizations and across nation-states: management innovation in a global bank." University of Bielefeld 2001; MIT 2001.

David Strang and Michael W. Macy, "'In search of excellence': fads, success stories, and communication bias." University of Tel Aviv 2000; *Academy of Management*, Chicago 1999 (received Best Paper Award, *Organization and Management Theory Division*); *American Sociological Association*, San Francisco 1998; UC Berkeley 1998.

David Strang, "Cheap talk: managerial discourse on quality circles as an organizational innovation." Yale University, 1999; Stanford University 1998; *American Sociological Association*, Toronto 1997.

David Strang, "Inducing a network influence structure from multiple diffusion processes." *American Sociological Association*, New York 1996; *Sunbelt Network Conference*, San Diego 1997; University of Arizona 1997.

David Strang and Sarah A. Soule, "Global diffusion of welfare policies and programs." *American Sociological Association*, Los Angeles 1994.

David Strang and Ellen M. Bradburn, "Institutions and interests in organizational regulation: HMO legislation in the states." *American Sociological Association*, Miami 1993.

Henrich Greve, David Strang, and Nancy B. Tuma, "Estimation of diffusion processes from incomplete populations." *American Sociological Association*, Miami 1993; University of Chicago 1993.

David Strang, "Institutional and network effects in the sociology of diffusion." *Institutional Change and Network Evolution*, Stockholm 1993.

David Strang, "Diffusion processes and state structure: isomorphism and difference in national welfare and educational programs." *Social Science History Association*, Chicago 1992.

David Strang and Douglas Currivan, "Incentives, controls, and communication: the impact of managerial strategies on hospital occupancy in health maintenance organizations." *American Sociological Association*, Pittsburgh 1992.

David Strang and Nancy B. Tuma, "Spatial and temporal heterogeneity in diffusion." *American Sociological Association*, Pittsburgh 1992; *International Sociological Association*, Madrid 1990.

David Strang, "From *terra incognita* to sovereign state: the instability of formal dependency, 1415-1987." *American Political Science Association*, Washington DC 1991.

David Strang and Patricia M.Y. Chang, "The International Labour Organisation and the welfare state: institutional effects on national welfare spending, 1960-80." *American Sociological Association*, Cincinnati 1991.

David Strang, "Differences in political institutions: a comparison of French and British approaches to decolonization in the world system." *New Compass of the Comparativist*, Durham 1991.

Patricia M.Y. Chang and David Strang, "Internal and external sources of the welfare state: a cross-national analysis 1950-1980." *American Sociological Association*, Washington DC 1990.

David Strang and Tanya Uden-Holman, "The emergence of health maintenance organizations." *American Sociological Association*, Washington DC 1990.

David Strang and James N. Baron, "The organization of professional work: job definitions in California government agencies." *American Sociological Association*, Atlanta 1988.

Elaine Backman, Yasemin Soysal, and David Strang, "The changing effects of dependency on economic growth, 1950-80." *American Sociological Association*, Chicago 1987.

David Strang, "The centralization of American education: school district consolidation 1938-80." *Pacific Sociological Association*, Boulder 1986; *American Sociological Association*, New York 1986.

Yasemin Soysal and David Strang, "Mass education and the extension of the franchise in 19<sup>th</sup> century Europe." *Political Economy of the World System*, San Francisco 1986; *American Sociological Association*, New York 1986.