

**CURRICULUM VITAE**  
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Current Positions

Visiting Associate Professor of Sociology, Cornell University, 2010-  
Fellow, Center for the Study of Economy and Society, Cornell University, 2010-

Prior Positions

Associate Professor of Organizations and Strategy, University of Chicago Booth School of Business, 2004-10  
Assistant Professor of Organizations and Strategy, University of Chicago Booth School of Business, 2000-04

Education

Columbia University, Department of Sociology, MA, M.Phil., 1998, Ph.D., 2000

Boston University, University Professors Program, Bachelor of Arts degree in Sociology and American History, 1994

Research Interests

Social status and market competition

Honors, Grants, and Awards

- 2008 Faculty Excellence Award for Teaching, University of Chicago Booth School of Business
- 2006 Glueck Best Paper Award, Business Policy and Strategy Division, Academy of Management
- 2004-8 Kauffman Foundation Entrepreneurship Research Grants
- 2004-5 FMC Scholar, University of Chicago Booth School of Business
- 2004 Faculty Excellence Award for Teaching, University of Chicago Booth School of Business
- 2001-2 Charles E. Merrill Scholar, University of Chicago Booth School of Business
- 2001 Newman Award for the best paper based on a recent Ph.D. thesis, Academy of Management
- 2001 Louis R. Pondy Award for the best paper based upon a Ph.D. thesis in the Organization and Management Theory Division of the Academy of Management
- 2000 Dissertation unanimously awarded Distinction by the Department of Sociology, Columbia University
- 1998 Alex Inkeles Award for highest performance on comprehensive exams, Department of Sociology, Columbia University
- 1994 Summa Cum Laude and Phi Beta Kappa, Boston University
- 1994 Alumni Merit Award for best senior thesis, University Professors Program, Boston University
- 1993 Younger Scholar's Grant, National Endowment for the Humanities

### Published, Forthcoming, and Conditionally Accepted Papers

- (2010) "Primary Status, Complementary Status, and Organizational Survival in the U.S. Venture Capital Industry." (with Wonjae Lee and Young-Kyu Kim) (conditionally accepted: *Social Science Research*)
- (2010) "How Does Status Affect Performance? Status as a Liability versus Status as an Asset in the PGA and NASCAR." (with Young-Kyu Kim and Ned Smith) (forthcoming: *Organization Science* Special Issue on "Attaining, Maintaining, and Experiencing Status in Organizations and Markets")
- (2010) "A Model of Robust Positions in Social Networks" (with Ned Smith and Harrison C. White) (forthcoming: *American Journal of Sociology*)
- (2010) "Organizing Contests for Status: The Matthew Effect versus the Mark Effect" (with Joel Podolny and Ned Smith) (forthcoming: *Management Science*; summarized in *Best Paper Proceedings* of the 2009 Academy of Management Meeting)
- (2010) "When do Matthew Effects Occur?" *Journal of Mathematical Sociology* 34:80-114 (with Richard Haynes, Wonjae Lee, and Ned Smith)
- (2008) "Modeling Social Interactions: Identification, Empirical Methods and Policy Implications" *Marketing Letters* (with Seventh Triennial Invitational Choice Symposium participants: Wesley R. Hartmann, Puneet Manchanda, Harikesh Nair, Peter Dodds, David Godes, Kartik Hosanagar, Catherine Tucker)
- (2007) "Competitive Crowding and Risk Taking in a Tournament: Evidence from NASCAR Racing" *Administrative Science Quarterly* 52:208-247 (with Jeong-han Kang and Toby Stuart)
- (2005) "Relative Size and Firm Growth in the Global Computer Industry." *Industrial and Corporate Change* 14:1-22 (Awarded Louis R. Pondy Award and Newman Award by the Academy of Management)
- (2004) "Status Differentiation and the Cohesion of Social Networks." *Journal of Mathematical Sociology* 28: 261-295. (with Toby Stuart and Harrison C. White).
- (2003) "Competition and Social Influence: The Diffusion of the Sixth Generation Processor in the Global Computer Industry." *American Journal of Sociology* 6:1175-1210.

### In Progress

- "What is Social Status? Comparisons and Contrasts with Cognate Concepts" (with Frederic Godart and Wonjae Lee) (*Revise & Resubmit: Industrial and Corporate Change*)
- "Status Volatility and Organizational Growth in the U.S. Venture Capital Industry." (with Jeong-han Kang and Wonjae Lee) (summarized in *Best Paper Proceedings* of the 2006 Academy of Management Meeting; 2006 Glueck Best Paper Award, Business Policy and Strategy Division, Academy of Management)
- "How does Status Affect the Propensity to Incur Debt? A Panel Study of Student Borrowing in American Colleges and Universities" (with Noah Askin)
- "An Ideal-Type and Scaling Factor for a Leader's Status in a Local Network."
- "Visualizing Asymmetric Networks."
- "Using the Transpose of a Relational Matrix to Detect an Additional Status Ordering."

“How does Status Affect Inertia?” (with Wonjae Lee and Young-Kyu Kim).

“An Instrumental Variable for Status.” (with Tim Conley and Young-Kyu Kim)

### Book Chapters

(2001) “Market Orientation and Monopoly Power” (with Harrison C. White). Pp. 182-208 in Alessandro Lomi and Erik Larsen (editors), *Dynamics of Organizations: Computational Modeling and Organization Theories*. AAIA Press.

### Seminars, Conferences, and Invited Presentations

- 2009 Tuck School of Business, Yale School of Management, “A Model of Robust Positions in Social Structure” (with Ned Smith and Harrison C. White)
- 2008 American Sociological Association Annual Meeting, Academy of Management Annual Meeting, “When Do Matthew Effects Occur?” (with Richard Haynes and Joel Podolny)
- 2008 Academy of Management Annual Meeting, “How Does Status Affect Performance? Status as an Asset Versus Status as a Liability in the PGA and NASCAR” (with Ned Smith and Young-Kyu Kim)
- 2007-8 Wharton Conference on Governance, Leadership, and Networks, Cornell University Center for the Study of Economy and Society, University of Maryland, Organizational Behavior and Industrial Relations Colloquium University of California Haas School of Business, “Primary Status, Complementary Status, and Capital Acquisition in the U.S. Venture Capital Industry” (with Wonjae Lee and Young-Kyu Kim)
- 2007-8 Conference on the Emergence of Social Organization, University of Chicago GSB, Academy of Management Annual Meeting, “A Model of Robust Positions in Social Structure” (with Ned Smith and Harrison C. White)
- 2006 Organizations and Markets Workshop GSB, Intra-Organizational Networks (ION) Conference “How Does Status Affect Performance? Status as a Liability versus Status as an Asset in the PGA and NASCAR.” (with Young-Kyu Kim and Ned Smith)
- 2006 American Sociological Association Annual Meeting, “How Does Status Affect Inertia?” (with Wonjae Lee and Young-Kyu Kim)
- 2005-6 Academy of Management Annual Meeting, Harvard Business School, Carnegie Mellon University, Northwestern University, “Primary Status, Complementary Status, and Capital Acquisition in the U.S. Venture Capital Industry” (with Wonjae Lee and Young-Kyu Kim)
- 2005 Academy of Management Annual Meeting, MIT – Harvard Economic Sociology Seminar, “Status Volatility and Organizational Growth in the U.S. Venture Capital Industry” (with Jeong-han Kang and Wonjae Lee).
- 2004 Academy of Management Annual Meeting, University of Michigan, “Social Constraint and the Rate of Reciprocal Exchange among Venture Capital Firms” (with Scott Meadow and Salih Ozdemir).
- 2004 American Sociological Association Annual Meeting; Academy of Management Meeting, “Status Differentiation and the Cohesion of Social Networks” (with Toby Stuart and Harrison White).

- 2003 Stanford Strategy Conference, Stanford GSB, American Sociological Association Annual Meeting, Academy of Management Annual Meeting, “Structural Antecedents of Aggressive Conduct: Competitive Crowding and the Propensity to Crash in Professional Stock Car Auto Racing” (with Toby Stuart and Jeong-han Kang)
- 2001 Organizations and Markets Workshop GSB, Academy of Management Annual Meeting, INFORMS Conference, “Social Contagion and the Adoption of a New Technology.”
- 2001 Organizations and Markets Workshop GSB (summer 2000), Academy of Management Annual Meeting, American Sociological Association Annual Meeting, “Structure, Scale, and Scope in the Global Computer Industry.”
- 1999 American Sociological Association Annual Meeting, Regular Session on Organizations, “The informal workplace: Analyzing freedom from bureaucratic structure.”
- 2002 Stanford Strategy Conference, Stanford GSB, “Strategic moves across kinds of markets.” (with Harrison C. White)
- 1998 Sociology Department Colloquium Series, University of Pennsylvania, “Predicting market alternatives.” (with Harrison C. White)
- 1998 American Sociological Association Annual Meeting, Section on Mathematical Sociology, “Predicting market alternatives.” (with Harrison C. White)

#### Reviewing

*American Journal of Sociology, American Sociological Review, Administrative Science Quarterly, ICC, Management Science, Organization Science, Social Networks, Social Science Research*

#### Teaching

MBA-level strategy course; executive education classes on innovation, organizational change, and corporate strategy

#### Professional Activities

Member: Academy of Management; American Sociological Association