

Martin de Santos

201 Elmwood Ave.
Ithaca, NY 14850
(607) 272-3275
md458@cornell.edu

Research interests: cultural sociology, economic sociology, media sociology, civil society, sociological theory, internet and society, social studies of science, and Latin American Studies

Dissertation: “Public numbers and fact-totems:
Country risk and the cultural life of statistics in Argentina (2001)”

Committee: Jeffrey Alexander (Chair), Philip Gorski,
Philip Smith, and Viviana Zelizer.

EDUCATION

Yale University.

Ph.D. in Sociology 2007.

M. Phil. in Sociology 2005.

M.A. in Sociology 2002.

FLACSO. (Fundación Latinoamericana de Ciencias Sociales)

Buenos Aires. Argentina

M.A. program in Sociology (transferred before completing degree).

Princeton University

B.A. Political Philosophy 1993. Magna Cum Laude.

CURRENT POSITION

Visiting Assistant Professor, Sociology Department, Cornell University. 2007-present.

AWARDS, FELLOWSHIPS AND HONORS

- 2005 Yale Gignilliat Dissertation Fellowship.
- 2005 Camp Grant.
- 2005 Enders Fellowship.
- 2004 Tinker Summer Fellowship.
- 2004 Yale Center for International Studies Pre-dissertation fellowship.
- 2003 Sociology Department Mini-grant.
- 1993 Co-winner of the Class of 1869 Award for best Senior Thesis on Ethics and Political Philosophy. Philosophy Department. Princeton University.

PUBLICATIONS

Journals

2007. (with Pablo J. Boczkowski) "When more media equals less news: Patterns of Content Homogenization in Argentina's Leading Print and Online Newspapers" *Political Communication*. 24: 1-14.

2003. "Performances in search of an author: the symbolic life of an economic indicator". *Yale Journal of Sociology*. V. 3. Fall.

1994. "Deseo y vanidad en el Leviatán de Hobbes", *Boletín de la Sociedad Hobbesiana de Buenos Aires*, Spring.

Books Reviews

2004. Review of "Changing Men and Masculinities in Latin America". *Contemporary Sociology* 33 (2).

Other Publications

2007. Research notes. *Accounts. Newsletter of the Economic Sociology Section ASA*. Summer

Work in Progress

Articles

"Public numbers and fact-totems: the symbolic life of statistics"

"Dramatic statistics: rankings, emotions and the press"

(with J. Alexander) "Global news, national frames: World Social Forum and the institutional limits of global civil society"

Book Manuscript

The symbolic life of statistics

TEACHING EXPERIENCE

Courses taught at Cornell University

Problems in Contemporary Society

Latin American Societies (scheduled for Spring 08)

Internet and Society (scheduled for Spring 08)

Teaching assistantships

Yale University

“Globalization” with Profs. J. Bair and D. Davis, Spring 2005

“Social Change: The rise of the West” with Prof. Philip Gorski, Fall 2004.

“Sociology of Crime and Deviance” with Prof. Philip Smith, Spring 2004.

Universidad de San Andrés (Buenos Aires, Argentina)

“Systematic Political Thought” August 96 to February 97.

“Introduction to Philosophy” February 95 to February 97

CONFERENCE AND WORKSHOP PARTICIPATION

“Economic statistics and their reception by the general public: country risk in Argentina”. Latin American Studies Association Meeting. September 2007.
(Accepted)

“Public numbers: statistics and their audience decoding” ASA Conference.
Regular session. Sociology of Culture Section. August 2007.

(with Pablo Boczkowski) “When more media equals less news” International
Communication Association. May 2007 (presented by co-author)

“The social life of public numbers: economics, statistics, media, and audiences”
SSRG Department of Science and Technology Studies, Cornell University. Feb
2007

“The statistical imagination in Argentina 2001.” Sociology of Culture Workshop.
Northwestern University. Feb 2006.

“On fact-totems and rankings.” ASA Conference. Regular session. Sociology of
Culture Section. August 2005.

“On fact-totems.” Center for Cultural Sociology, Yale University,
Inaugural Conference. May 2005.

Comments on Michael Holquist’s Plenary Lecture “The Impact of Linguistics on
Nationalism” The Center for Cultural Sociology, Yale University,
Inaugural Conference. May 2005.

“The symbolic life of economic indicators”. Workshop in Cultural sociology.
Yale University. November 2005.

“The symbolic life of economic indicators” Latin American Studies Association.
LASA. Las Vegas, October 2004

“Performances in search of an author” Yale Center for Cultural Sociology.
Annual Conference. May 2003

EDITORIAL EXPERIENCE

Reviewer for:

Sociological Theory.
Journal of Computer-Mediated Communication.

Student Editor. *Sociological Theory*. Fall 2004-Jan 2005.

Co-editor (with Ivan Szelenyi) of the *Yale Journal of Sociology*. 2003-05.

Co-editor. **AllLearn.org** (with Tanya Goodman) Yale/Oxford/Stanford Universities Online learning initiative. Academic Directories project. Selected and annotated sociology websites; designed basic taxonomy. 2002.

Editor at Ediciones Manantial (February 98 to the 2001, full-time position). Manantial is a Spanish-language academic publisher based in Argentina specializing in the humanities and social sciences. Responsibilities included: the acquisition of trade and scholarly books in the humanities, social sciences and education; leading and supervising all phases of diverse publishing projects; managing of foreign rights.

SELECTED PROFESSIONAL EXPERIENCE

Webmaster. Yale Sociology Department Website (2002-2004)

Office Manager/Research assistant. **A.C.L.U. Drug Policy Litigation Project.** (March 2002- August 2002)

Assistant Project Manager New York University (NYU) Study Abroad Center in Buenos Aires. (December 2000- June 2001) Assisted the Project Director in New York and the Academic Director in Buenos Aires in setting up NYU's study abroad center in Buenos Aires. Responsibilities included acting as liaison with lawyers, accountants, architects, real state agents and contractors.

Member of the technical staff of the National Commission for University Accreditation and Evaluation, Ministry of Culture and Education, Argentina (September 96 to February 98, full-time). My responsibilities included: writing reports on the systems higher education of other countries; analyzing projects for the creation of new universities; issuing recommendations on the approval of these projects and writing of drafts of the official decisions by the Commission; coordinating external evaluations of public universities; suggesting and contacting peer review committees and writing preliminary reports on the documents presented by the universities.

DEPARTAMENTAL SERVICE

2004. Graduate Curriculum Committee.

2002-03. Graduate Admissions Committee.

2001-02. Graduate student departmental representative.

LANGUAGES

Spanish (native speaker), English (near native speaker), French (reading and speaking), and basic knowledge of Portuguese and German.

Last updated August 2007